

Check Point®
SOFTWARE TECHNOLOGIES LTD

CYBER CRIME S.R.O.

Check Point Software Technologies

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ONE STEP AHEAD

2017 SKO



Cyber Crime

INTERNATIONAL CONFERENCE 2017



2017 Sales Kickoff

KEYNOTE SESSION



Cyber Crime

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WHAT A GREAT YEAR WE JUST HAD

MORE

Product
Lines

MORE

Innovation

MORE

Revenues

MORE

Customers

MORE

Press
Coverage

2016 WAS OUR GREATEST YEAR EVER

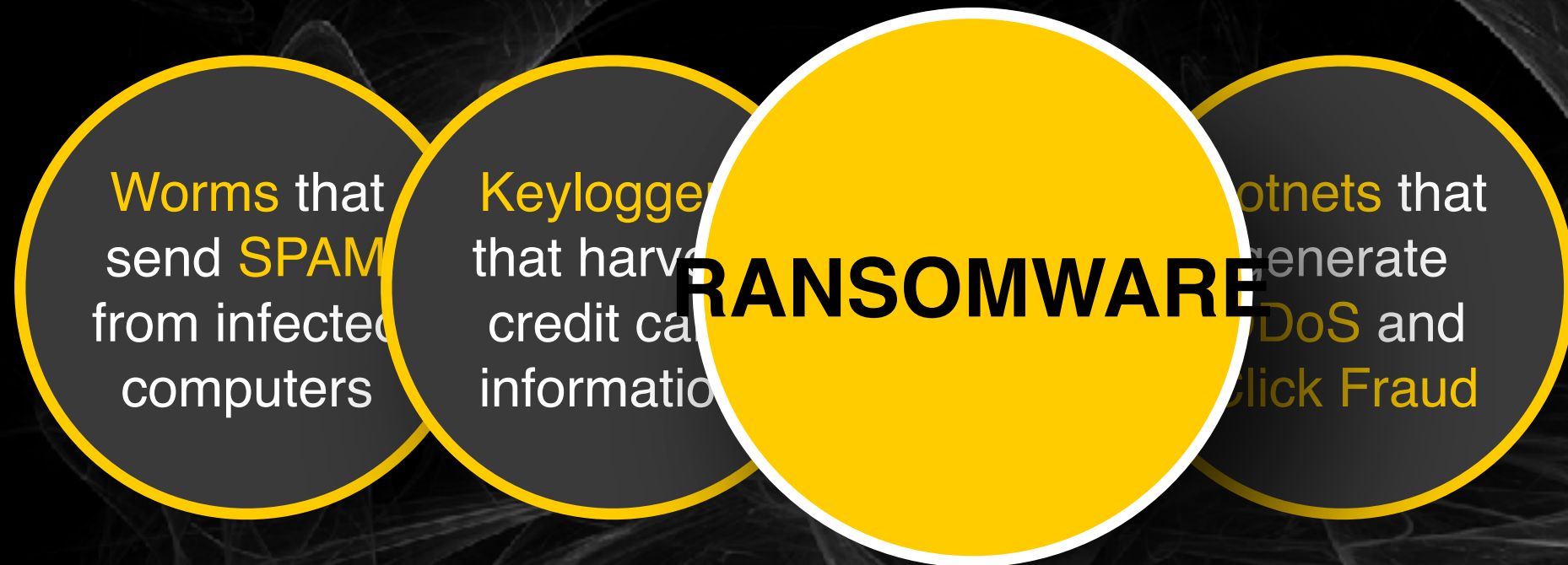
2017 \$K0

Prime
TECHNOLOGIES LTD

OVER A DECADE OF PROVEN COMMERCIAL SUCCESS



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**OUR MOST SUCCESSFUL
PRODUCT LINE**

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Remember last year?

TECH INSIDER

October 26, 2015

The FBI says you may need to pay up if hackers infect your computer with ransomware

This Year...

cyberscoop

December 14, 2016

FBI tells businesses to not pay ransomware hackers,

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2016: RANSOMWARE BY THE NUMBERS



*according to FBI estimates

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MONETIZE THIS!

Credit card details
Medical records
Financial data
Intellectual property

Old school data
breaches

Leave you with
DATA
Not with **MONEY**

Monetizing breached data is **COMPLICATED**
and **RISKY**

Our focus is on:

DIRECT CASH BACK



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Why bother searching across millions of records?

Why bother mining for bitcoin and litecoins?

Why risk finding interested 3rd party buyers?

**SELL THE DATA BACK TO
ITS OWNER**

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RISK FREE PAYMENTS



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Direct payment by the victim

High motivation to pay

Low motivation to involve law enforcement

Untraceable anonymized transaction

Unleash the power of
BITCOIN

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PAY UP, OR ELSE...

The different types of Ransomware



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- You'll never see your files again ➤ **Encrypt their files or harddrive**
- We won't let you login to your PC ➤ **Change their password**
- We will publish your sensitive data ➤ **Exfiltrate their data**

RANSOMWARE. BECAUSE THEY CARE.

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2017 ROADMAP



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Product & Features

Support for additional platforms

Deeper access to encrypt device backup

“Infect your friends” payment program

Sales Programs & Support

Ransomware as a Service

Excellence in customer support

- 24X7 call center
- Ticketing system

Enhanced affiliation programs

And much more that we can't talk about just yet...

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2016 WAS OUR GREATEST YEAR EVER!

**LET'S MAKE
2017 EVEN
GREATER!**

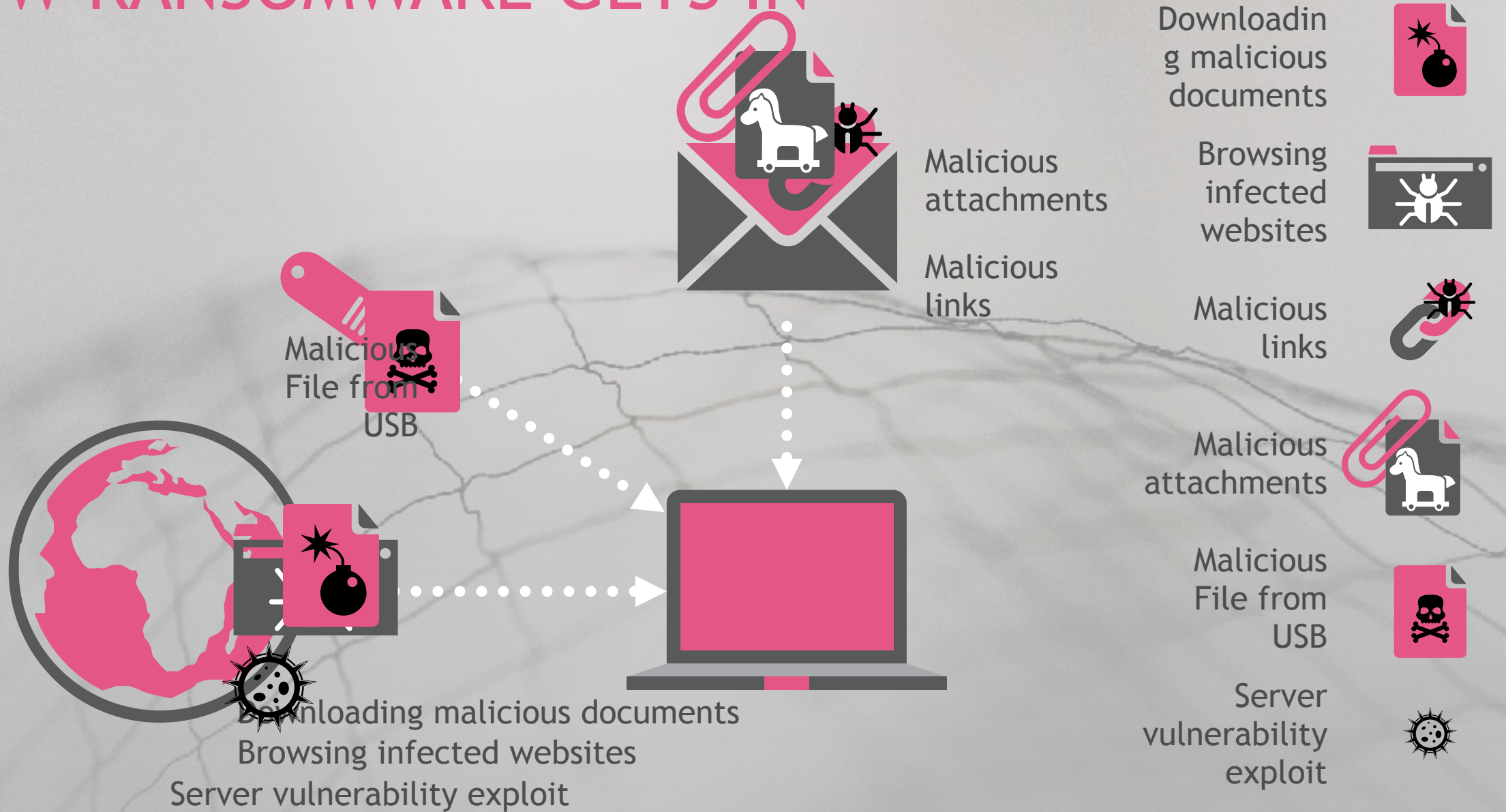


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IT'S TIME TO DEFEAT
CYBER EXTORTION!

CHECK POINT ANTI RANSOMWARE

HOW RANSOMWARE GETS IN

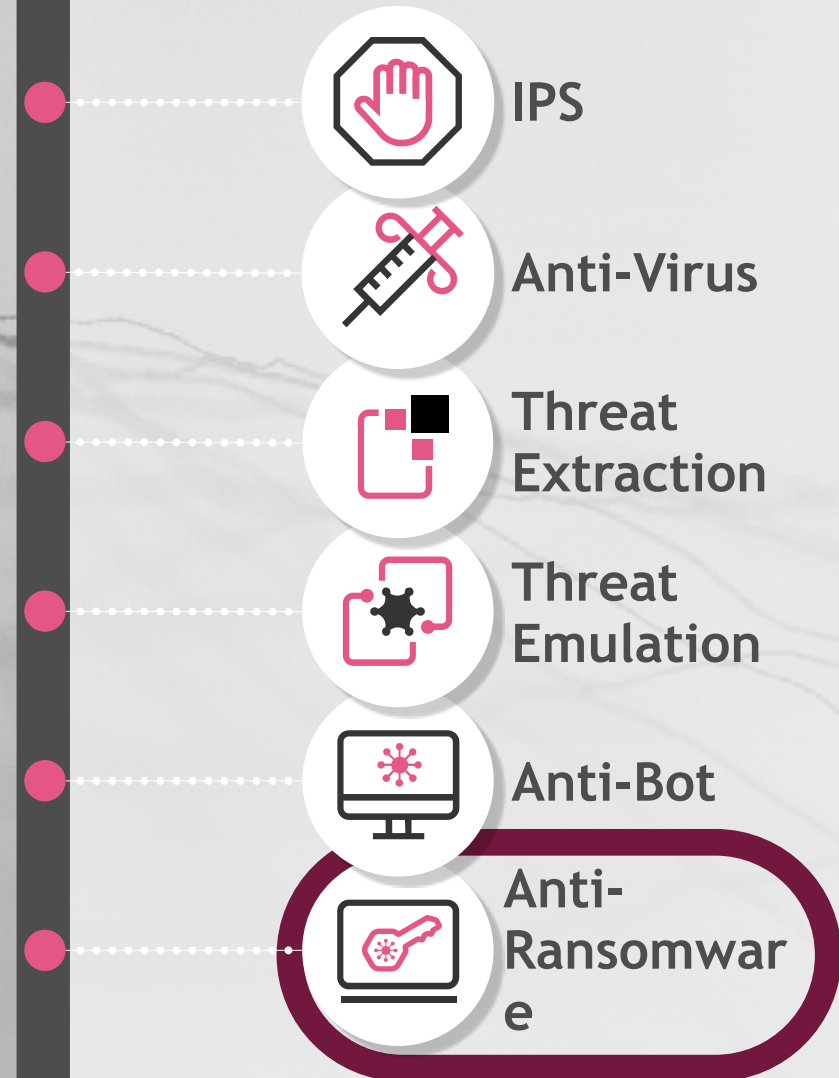


FULL RANSOMWARE PROTECTION

How Ransomware GETS IN



How Ransomware is BLOCKED





FULL RANSOMWARE PROTECTION





ADVANCED THREAT PREVENTION TECHNOLOGIES

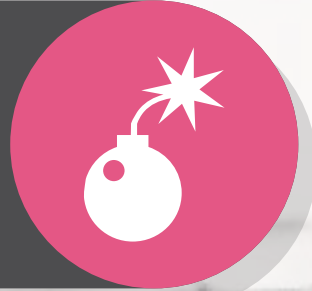


ADVANCED THREAT PREVENTION TECHNOLOGIES

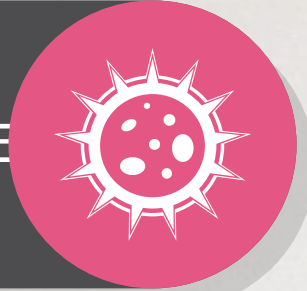


HIGHEST LEVEL OF THREAT PREVENTION

MULTI-LAYERED
PROTECTION



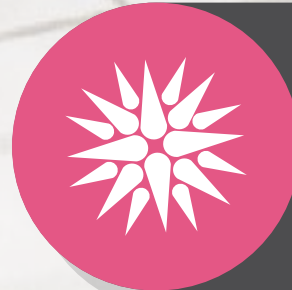
THREAT INTELLIGENCE



KNOWN & UNKNOWN



EVERYWHERE



THREATCLOUD





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CHECK POINT ANTI RANSOMWARE



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DĚKUJI

ONE STEP **>** AHEAD

SKO2017